Governance, Risk Management & Compliance (GRC)

informa

Understand How GRC Frameworks Drive Improved Business Performance And Maximise Business Sustainability

Led by
Peter Hofmann

On This Course, You Will Learn How To:

1. **Adopt** an integrated approach toward GRC to support business strategy and sustainability

2. **Apply** business practices that support long-term sustainability based on an understanding of the key principles of governance frameworks

3. **Improve** business performance by implementing systems and structures that support effective risk management

4. **Formulate** meaningful reports that promote compliance within your organisation

5. **Integrate** and strategically align GRC through adopting effective methods

8 – 11 April 2018*
Kempinski Hotel, Mall of the Emirates, Dubai, UAE

24 – 27 September 2018*
The Address Hotel, Dubai Marina, Dubai, UAE

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Why Past Delegates Recommend Attending This Course:

"Very good trainer and top-notch course."

**Osman Al Amravi, Director Compliance,
Al Khifah Holding, KSA**

"This course has enhanced my knowledge – engaging group discussions, and the trainer provided excellent solutions."

Shayma Saleh Altaneji, Compliance Analyst, ENEC, UAE

Course Requirements And Certificates

Delegates must meet two criteria to be eligible for an Informa Certificate of Completion for a course:

1. Satisfactory attendance – delegates must attend all sessions of the course. Delegates who miss more than 2 hours of the course sessions will not be eligible for the course assessment
2. Successful completion of the course assessment

Delegates who do not meet these criteria will receive an Informa Certificate of Attendance. If delegates have not attended all sessions, the Certificate will clearly state the number of hours attended.

Meet Your Expert Course Director

Peter Hofmann is an Executive Director of MFX Options and Solutions (Pty) Ltd, specialising in business management and corporate strategic and operational management consulting. The platform for his current business focus was established through his exposure to the holistic corporate business environment where he built a successful career over two decades, having established and built up successful departments focused on operational and executive management and board liaison.

His integral involvement with a range of international clients includes projects undertaken by MFX such as:

- Strategic business plans, functional plans and processes, supply chain management, strategic planning and process analysis for implementation of ERP systems

- The assessment of economic, social and environmental impacts and development of systems and processes to drive performance management and reporting and compliance within an organisational context

- The assessment of risk management and compliance frameworks to support the development of integrated GRC structures within business entities

- The analysis of key ESG issues to develop reporting objectives, frameworks and communication channels

- The development and implementation of performance strategies for business units

- Development of five-year strategies on an annual basis, customer surveys and measurement, business unit strategies and electronic customer focused marketing campaigns

- The development of performance-related communication strategies and strategy implementations

Course Introduction

Globally, businesses continue to face challenges and risks associated with dynamic economic and market environments. This promotes a continual assessment of the adequacy and effectiveness of internal control structures that are designed to manage the associated risks. Stakeholders in business also continue to demand more accountability in organisational governance structures whilst ensuring business sustainability. To address the complex external and internal influences, businesses need to ensure a balance between governance, risk management and compliance.

An integrated organisational approach promotes appropriate risk identification and the collation of information for decision-making at the highest levels, with audit committees demanding insight into business risks and compliance obligations, how these are being managed and assurance over the key business risks. Viewed at a strategic level, GRC can enable information provision that supports organisational performance and adaptability within increasingly changing markets.

Many organisations continue to face difficulty arising from fragmentation across risk, compliance and assurance activities that are integral to the GRC environment. A common approach to risk identification and assessment that is driven from a strategic level ensures an effective approach to GRC that is aligned to the organisational strategy.

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Course Timings
Registration will be at 08:00 on Day One. The course will begin promptly at 08:30 and conclude at 14:30. There will be two refreshment breaks at approximately 10:30 and 12:30. Lunch will be served at the end of each day's session.

Course Overview

The Governance, Risk Management And Compliance (GRC) course will provide participants with an understanding of globally accepted GRC frameworks and how they can be applied to drive higher levels of business performance and improved short, medium and long-term business sustainability.

The course will also guide you in understanding how GRC aspects can be incorporated into your business management environment and teach you how to improve organisational performance through an understanding of key topics including:

- The fundamental concepts, guiding principles and content elements of GRC frameworks

- Enhancing business processes and systems that support integrated governance and risk management and improve business performance levels

- Developing codes of good governance practice

- Assessing your business environment to identify material strategic risks

- The fundamental aspects relevant to enterprise risk management

- Economic aspects that influence business sustainability

- Environmental aspects that influence business sustainability

- Social aspects that influence business sustainability

- Corporate governance and good citizenship

- The Global Reporting Initiative's sustainability reporting guidelines

- Enhancing organisational governance using an integrated reporting framework

Who Should Attend

While this course is designed for professionals in audit, risk management and compliance, it is also suitable for business leaders, and members of Boards. This course will benefit Enterprise Risk Managers, PMO Managers, Risk And Quality Control Managers, Senior Audit Managers, Risk Officers, Product Control Managers, Compliance Managers, Value Managers, Business Strategy Managers and Managers addressing the complex external and internal influences of businesses that need to ensure a balance between governance, risk management and compliance.

Course Outline

An Introduction To Governance, Risk Management, Compliance

What Is GRC?

GRC Stakeholders

The Value And Benefits Of GRC

Risk And GRC

GRC Framework
- Corporate governance management
- Risk management
- Compliance management

GRC And The Link To Organisational Strategy

Module One – Governance

What Is Corporate Governance?

Drivers Of Corporate Governance

How To Do It:
- The role and duties of directors
- The role and duties of the Board
- The role of the chairman
- Shareholder rights
- The role of markets

Managing Corporate Governance

United Nations Principles For Responsible Investment
- Investment analysis and decision making
- Ownership policies and practices
- Disclosure
- Promotion of principles
- Cooperation
- Reporting

OECD Principles Of Corporate Governance
- An overview of the OECD Principles
- The six key principles

Governance Elements
- Responsible leadership
- Boards and directors

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- Audit committees
- The governance of risk
- The governance of information technology
- Compliance with laws, rules, codes and standards
- Internal audit
- Governing stakeholder relationships
- Integrated reporting and disclosure

Case Study: Advancing corporate governance in the Middle East – two UAE based examples of how corporate governance practices were implemented to promote business sustainability

Developing Codes Of Best Practice
- Initiating
- Managing
- Consulting
- Researching and drafting
- Implementing and monitoring

Business Ethics

Sustainability
- IIRC <IR> framework
  - Fundamental concepts
  - Guiding principles
  - Content elements
- GRI framework
  - Reporting principles
  - Specific disclosure: economic
  - Specific disclosure: environmental
  - Specific disclosure: social
  - Specific disclosure: human rights
  - Specific disclosure: society
  - Specific disclosure: product responsibility

Integrating ESG Metrics To Executive Pay
- Identifying ESG metrics
- Linking metrics to executive pay

Case Study: Linking ESG metrics to executive pay

Module Two - Risk Management

Defining Risk

Risk Governance, Risk Management And Value Creation

Measuring Value – Risk-Adjusted Value

Managing Risk – Enterprise Approaches

Tools For Better Risk Decision-Making

Creating Value From Risk-Taking
Risk Management Process

- Establish the context
- Risk identification
- Risk analysis
- Risk evaluation
- Risk treatment

Risk Assessment
- Strategic risk assessment
- Operational risk assessment
- Compliance risk assessment
- Internal audit risk assessment
- Financial statement risk assessment
- Fraud risk assessment
- Market risk assessment
- Credit risk assessment
- Customer risk assessment
- Supply chain risk assessment
- Product risk assessment
- Security risk assessment
- Information technology risk assessment
- Project risk assessment

Group Exercise: Undertaking a risk assessment

Defining Risk Appetite And Risk Tolerance

ERM Framework
- Risk coverage
- Risk appetite
- Risk governance
- Infrastructure
- Control environment
- Measurement and evaluation
- Risk response
- Stress testing

Module Three – Compliance

Compliance Structures

Compliance Risk

Compliance Framework And Processes

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Course	Course Fee Before 28 January 2018	Course Fee Before 4 March 2018	Final Fee
Governance, Risk Management & Compliance (GRC) 8 – 11 April 2018* (BC7059)	US$ 3,995	US$ 4,495	US$ 4,995

Course	Course Fee Before 16 July 2018	Course Fee Before 4 August 2018	Final Fee
Governance, Risk Management & Compliance (GRC) 24 – 27 September 2018* (BC7166)	US$ 3,995	US$ 4,495	US$ 4,995

Course	Course Fee Before 7 October 2018	Course Fee Before 11 November 2018	Final Fee
Governance, Risk Management & Compliance (GRC) 16 – 19 December 2018* (BC7331)	US$ 3,995	US$ 4,495	US$ 4,995

Pricing excludes 5% VAT, which will be charged where applicable

DISCOUNTS AVAILABLE FOR 2 OR MORE PEOPLE

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Course fees include documentation, luncheon and refreshments. Delegates who attend all sessions and pass the course examination will receive an Informa Certificate of Completion.

All registrations are subject to our terms and conditions which are available at www.informa–mea.com/terms. Please read them as they include important information. By submitting your registration you agree to be bound by the terms and conditions in full.

*Book and pay full fee for two colleagues and the third attends for FREE.
- *Not applicable in conjunction with corporate discounts.*
- *Payment to be settled before start of the course to avail the offer.*
- *The 3 for 2 offer is valid on full price final fee registration only.*

DELEGATE DETAILS

First Name: _____ Surname: _____

Job Title: _____

Company: _____

Address: _____

Postal Code: _____ Country: _____ City: _____

Tel: _____ Mobile: _____ Fax: _____

Email: _____

PAYMENTS
A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event.

AVOID VISA DELAYS – BOOK NOW
Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visas for non-GCC nationals may take several weeks to process.

CANCELLATION
- If you are unable to attend, a replacement delegate will be welcomed in your place. If you cancel your registration 57 days or more before the event, you will receive a refund minus a 10% cancellation fee (plus VAT where applicable). Cancellation after 56 days before the event or if you fail to attend the event will be 100% payable. All cancellations must be sent by email to register–mea@informa.com marked for the attention of Customer Services Cancellation.
- All registrations are subject to acceptance by Informa Middle East which will be confirmed to you in writing
- Due to unforeseen circumstances, Informa reserves the right to cancel the course, change the programme, alter the venue, speaker or topics
- For full details, please visit www.informa–mea.com/terms-and-conditions-for-delegates

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EVENT VENUE
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ACCOMMODATION DETAILS
We highly recommend you secure your room reservation at the earliest to avoid last minute inconvenience. You can contact the Hospitality Desk for assistance on:
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